

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Post Office as first class mail in an envelope addressed to: Commissioner for Patents, P.O.Box 1450, Alexandria, VA. 22313-1450, on

Date: September 1, 2004Name: Pamela D. HoweSignature: *Pamela D. Howe*
Hogan & Harrison L.L.P.

Docket No. 21119.0066(Formerly 7157-435)

Customer Account No. 41913

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ron Goldman

Filed: October 24, 2000

Group Art Unit: 3622

Serial No: 09/965,590

Examiner: Young, John L.

For: METHOD AND SYSTEM FOR MARKETING AND/OR SHOPPING

PETITION FOR EXTENSION OF TIME UNDER C.F.R. § 1.136

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The following is a request for an Extension of time for submission of a reply to the Office
Action dated March 2, 2004.

The following extension is requested:

(Small Entity)

<input type="checkbox"/> Extension for response within first month	\$110.00	\$55.00
<input type="checkbox"/> Extension for response within second month	\$420.00	\$210.00
<input checked="" type="checkbox"/> Extension for response within third month	\$950.00	\$475.00

☒ The Commissioner is authorized to charge the \$950.00 petition fee to Deposit Account No. 50-3024.

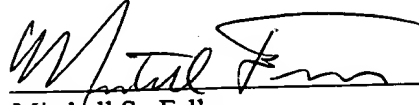
A duplicate copy of this sheet is enclosed.

09/03/2004 6WORDOF1 00000017 503024 09965590

01 FC:1253 950.00 DA

Respectfully submitted,

Date: September 1, 2004

A handwritten signature in black ink, appearing to read "Mitchell S. Feller", written over a horizontal line.

Mitchell S. Feller

Reg. No. 42,530

Hogan & Hartson L.L.P.
875 Third Avenue
New York, NY 10022
Telephone: (212) 918-3000

OIP E JC116
SEP 02 2004
PATENT & TRADEMARK

FEE TRANSMITTAL for FY 2004

Effective 10/01/2003. Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$) 950

Complete if Known

Application Number	09/965,590
Filing Date	October 24, 2000
First Named Inventor	Ron Goldman
Examiner Name	Young, John L.
Art Unit	3622
Attorney Docket No.	21119.0066

RECEIVED
SEP 9 2004
GROUP 3600

METHOD OF PAYMENT (check all that apply)				FEE CALCULATION (continued)																																																																																																																																																																																													
<input type="checkbox"/> Check <input type="checkbox"/> Credit card <input type="checkbox"/> Money <input type="checkbox"/> Other <input type="checkbox"/> None Order <input checked="" type="checkbox"/> Deposit Account: Deposit Account Number: 50-3024 Deposit Account Name: Hogan and Hartson, L.L.P. The Director is authorized to: (check all that apply) <input checked="" type="checkbox"/> Charge fee(s) indicated below <input checked="" type="checkbox"/> Credit any overpayments <input checked="" type="checkbox"/> Charge any additional fee(s) during the pendency of this application <input type="checkbox"/> Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.				3. ADDITIONAL FEES <table border="1"> <thead> <tr> <th>Large Entity</th> <th>Small Entity</th> <th>Fee Code</th> <th>Fee (\$)</th> <th>Fee Description</th> <th>Fee Paid</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td>1051</td> <td>130</td> <td>2051 65 Surcharge - late filing fee or oath</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1052</td> <td>50</td> <td>2052 25 Surcharge - late provisional filing fee or cover sheet.</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1053</td> <td>130</td> <td>1053 130 Non-English specification</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1812</td> <td>2,520</td> <td>1812 2,520 For filing a request for reexamination</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1804</td> <td>920*</td> <td>1804 920* Requesting publication of SIR prior to Examiner action</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1805</td> <td>1,840*</td> <td>1805 1,840* Requesting publication of SIR after Examiner action</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1251</td> <td>110</td> <td>2251 55 Extension for reply within first month</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1252</td> <td>420</td> <td>2252 210 Extension for reply within second month</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1253</td> <td>950</td> <td>2253 475 Extension for reply within third month</td> <td>950.00</td> </tr> <tr> <td></td> <td></td> <td>1254</td> <td>1,480</td> <td>2254 740 Extension for reply within fourth month</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1255</td> <td>2,010</td> <td>2255 1,005 Extension for reply within fifth month</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1401</td> <td>330</td> <td>2401 165 Notice of Appeal</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1402</td> <td>330</td> <td>2402 165 Filing a brief in support of an appeal</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1403</td> <td>290</td> <td>2403 145 Request for oral hearing</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1451</td> <td>1,510</td> <td>1451 1,510 Petition to institute a public use proceeding</td> <td></td> </tr> <tr> <td></td> <td></td> <td>1452</td> <td>110</td> <td>2452 55 Petition to revive - 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*or number previously paid, if greater; For Reissues, see above

SUBMITTED BY			Complete (if applicable)		
Name (Print/Type)	Mitchell S. Feller	Registration No. (Attorney/Agent)	42,530	Telephone	212-918-3000
Signature		Date	September 1, 2004		

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.
If you need assistance in completing this form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.